

KERIGAN SEGRIN



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SUMMARY

Enthusiastic and creative marketing student with a client service mindset. Professional communication skills and ability to create memorable experiences through strong relationship building and positive first impressions. Excel in organization and time management skills with a focus on attention to detail.

EDUCATION

May 2026

Marquette University

Bachelor of Science, Business Administration

Major: **Marketing**

Minor: **Spanish**

June 2022

Wauwatosa East High School

ACTIVITIES

Marquette University Dance Team

September 2022 - present

- Efficient time management and teambuilding skills by dedicating up to 25 hours per week during peak season to practice and games.
- Manage MUDT social media platforms.
- Serve as university ambassador supporting athletic events and engagement in community outreach.

WORK EXPERIENCE

Sales Associate, Orangetheory Fitness

July 2021 - present

- Consistently achieve monthly sales goals and maintain high customer satisfaction rates.
- Greeting more than 150+ members each day with positive attitude, maintaining record of studio sales, conducting telephone inquiries and customer care calls.
- Processing and selling accurate membership and retail transactions.
- Troubleshoot customer requests and concerns, adhering to studio policy regarding memberships and fitness devices.

Pom & Dance Instructor, Baderette Pom Pon Inc.

May 2022 - Feb 2024

- Lead and implement programming for 1000+ young dancers throughout summer camps.
- Provide high quality dance instruction and enjoyable camp experiences by forming positive personal relationships with coaches and team members.
- Mentor individual teams by strengthening skills, team unity, and effectiveness.